

Organized by India SME Forum

## REVERSE BUYER-SELLER MEET

Mumbai, Maharashtra (26<sup>th</sup>-28<sup>th</sup> April 2026) and  
Visakhapatnam, Andhra Pradesh (1<sup>st</sup>-3<sup>rd</sup> May 2026)

### About Reverse Buyer-Seller Meet

The Reverse Buyer-Seller Meet aims to connect authentic international buyers with potential Indian sellers, providing an unparalleled opportunity to source high-quality products and services from India's verified MSMEs and exporters.

Through carefully curated buyer-seller matchmaking and sector-focused one-on-one meetings, the buyers will have direct access to reliable Indian suppliers, forging strong and long-term trade partnerships.

#### Focus Sectors (Mumbai, Maharashtra)

- Engineering Goods
- Electronics & Electrical Components
- Agricultural products & Food products
- Drugs & Pharmaceuticals
- Textiles & Apparel
- Chemical and allied products
- Marine products

#### Focus Sectors (Visakhapatnam, A.P)

- Food products & Food processing
- Textiles, handlooms & handicrafts
- Drugs and Pharmaceuticals
- Electronics & Electrical components
- Seafood and Marine products

#### Eligibility Criteria for Buyers

- The applicant must be a representative of a non-Indian company registered in any country other than India.
- Total cumulative purchases/imports amounting to at least 50,000 USD (Fifty Thousand US Dollars) in the last two financial years.
- Only companies with the intention to buy/source/import from Indian MSMEs must apply to attend.

#### Offerings for Selected Buyers

- Hotel Accommodation with breakfast, official lunches and dinners, and all local transport arrangements for the duration of the meet.
- Access to over 500+ verified Indian suppliers across each priority export sector.
- Pitch session (7-10 minutes) to present business and sourcing requirements to potential Indian suppliers and partners during the event.
- Pre-scheduled B2B meetings with verified export-ready Indian SMEs based on sourcing interests.
- Dedicated helpdesk and point-of-contact executive assigned onsite for seamless assistance in India.

## Program Outline

### Day 1

- Arrival of Buyers
- Welcome Dinner and cultural program for Buyers and special guests

### Day 2

- Inaugural Ceremony & Welcome Address
- Buyers Pitching Sessions
- Pre-Scheduled B2B Meetings
- Panel Discussions with Experts & Policymakers
- Open house discussions

### Day 3

- Continued B2B Meetings
- Open Networking Session
- Valedictory Session

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## How to Participate

- Interested BUYERS may register for the program through the following link:  
<https://indiasmeforum.org/itd/register-as-buyer>
- For more information about the program, please visit:  
<https://www.indiasmeforum.org/itd/upcoming-events>

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## Contact Us

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**India SME Forum** is India's leading organisation for MSMEs, with over 98,200 MSMEs as direct paid members (including 9400+ Women Entrepreneurs) and 12,36,000 MSMEs as subscribers across 19 State Chapters. India SME Forum is a nominated member of the Advisory Committee mandated in the section 7, sub section (2) of the MSMED Act, 2006, (27 of 2006) ([https://www.dcmsme.gov.in/Advisory\\_Committee.aspx](https://www.dcmsme.gov.in/Advisory_Committee.aspx)) and its professional association affiliation includes the Ministries of MSME, Finance, Corporate Affairs, Commerce & Industry of the Govt of India, FIDD of the RBI, UNIDO, UNCTAD, ITC Geneva, WUSME, INSME & WTO's informal group for SMEs. <https://www.indiasmeforum.org/>.